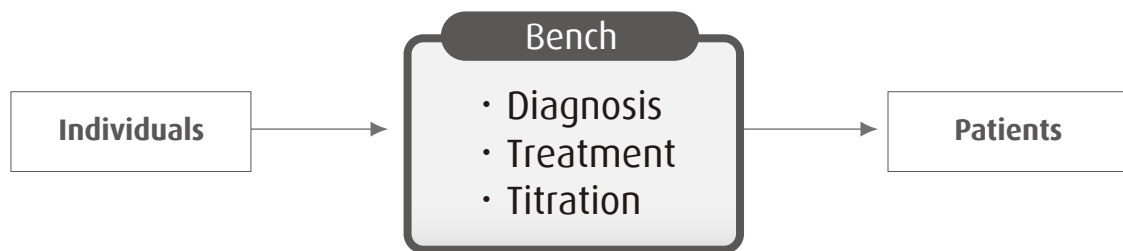
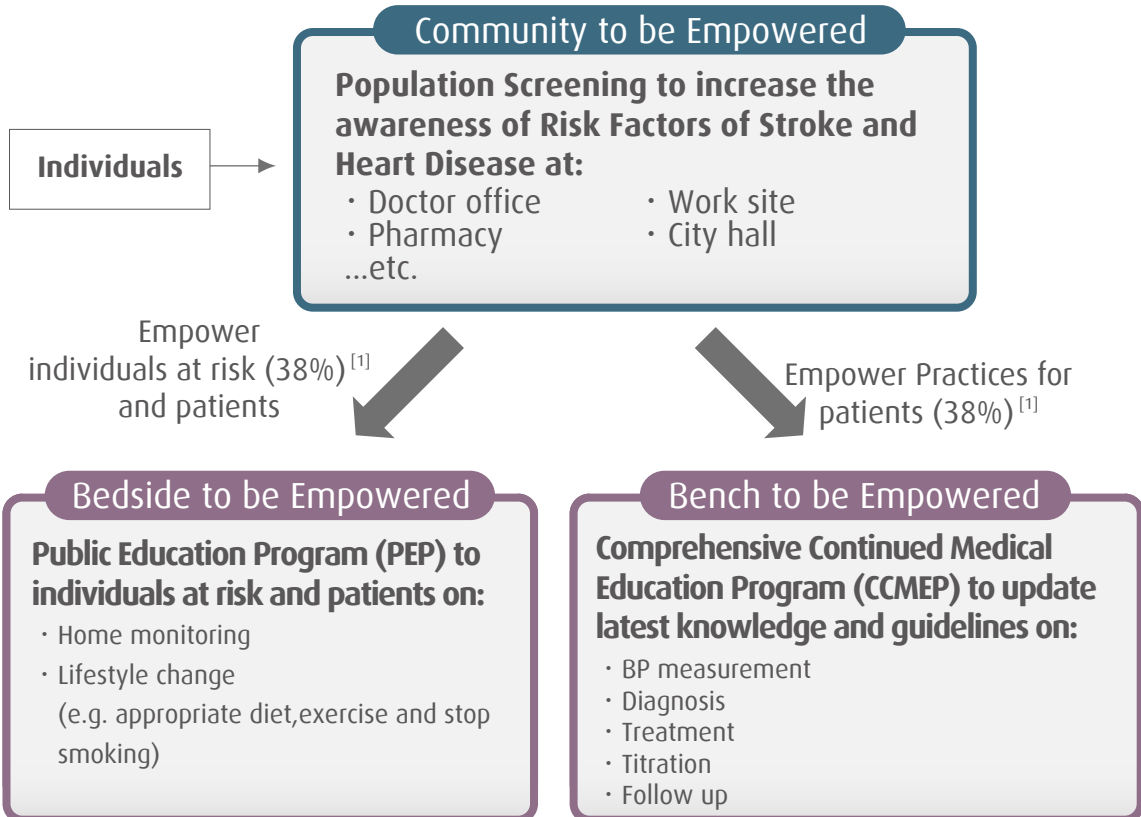


From bench to bedside and community Working together to make it implementable

Status Quo



The Great Movement



Possible Roles and Responsibility for the authorities concerned for facilitating the great movement: From Bench to Bedside and Community

Authorities	Responsibility
Government	Policy, Funding
Scientific Society & Key Opinion Leaders (KOLs)	Organizing Comprehensive Continued Medical Education Program (CCMEP) for BP measurement, Diagnosis and Treatment
Charity	Implementing the Population Screening and Public Education Program (PEP)
Pharmaceutical company	<ul style="list-style-type: none"> • Support and organize the CCMEP and PEP • Support and organize the Population Screening • Provide effective medicine
Device company	<ul style="list-style-type: none"> • Support the CCMEP and PEP • Provide Guideline embedded validated blood pressure monitors and other related devices

Ref.
1. BPA report, 2008
2. Josep Redona, Hans R. Brunnerb, et al. Practical solutions to the challenges of uncontrolled hypertension: a white paper. Journal of Hypertension 2008, 26 (Suppl. 4):S1-S14